Stock moving faster?

Posted by AnsuiEston - 2009/12/07 12:47

This is my first year buying DF sets, so I've never been here for the Holiday rush. Is it normal for the stock of almost all of the sets to get so low? Are they actually selling out? How quickly will they get restocked?

On one hand I'm very glad that DF is getting some much deserved sales and quickly moving their stock, but on the other hand I want as much of it as I can get. And sometime, no offense, but it seems like it's taken a while for things to come back into stock. It's very exciting, and I have to assume the more that is sold, the more that can be made, not only of older sets but of newer ones too. So, as I stated earlier, I'm very happy for DF's success, but man, I just made a panicked purchase for fear of not getting my hands on some of the base sets. I was going to wait until after Christmas, but I think it will be too late by that point.

BTW, does anyone think that the exposure DF has been getting from Penny Arcade, and the recent cons, has been helping with this? I know I and many others didn't really know about Dwarven Forge until Gabe kept showing off their sets on PA.

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Posted by admin - 2009/12/07 13:59

We should get some older restock sets in around the end of March. Unfortunately, we will probably be out of stock on many older staple sets very soon. This is not due to some huge upswing in sales, but rather the nature of how DF is run sometimes. Our product development is more organic and less deadline driven -- which sometimes can be a little frustrating for everyone. However, so far it has enabled DF to produce the highest quality sets while making sure Stefan keeps his passion for creating his art.

BTW, at the end of March we will get in a limited amount of the Cavernous River and Walls Set, too.

And we have gotten a lot of new collectors from Penny Arcade as well as Monte Cook's www.dungeonaday.com. However, a lot of the thanks goes directly to our collectors who promote us to their friends at home and at various game conventions. Thank you for all your help!

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Posted by AnsuiEston - 2009/12/07 15:37

Thank you for the response.

The amount of time it takes for restocks can definitely be a little frustrating, as I'm sure many could figure out from my constant questions and bleating on the restock of the Sci-Fi starter sets, but the money and time is worth it. The sets are incredible, and my players absolutely love everything that I set up using

Dwarven Forge sets. I just wish I had more money to give you.

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Stock moving faster?
Posted by knight73 - 2009/12/07 15:43

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Greetings Jeff,

What about the Cavernous Lake Set? Will that also be back in March?

Thanks
Brian

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Stock moving faster?
Posted by admin - 2009/12/07 15:55

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The Cavernous Lake Set won't be back at that time...but should be that summer.

Sorry!

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Stock moving faster?
Posted by waza - 2009/12/07 23:00

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BTW, at the end of March we will get in a limited amount of the Cavernous River and Walls Set, too. Yeah!!! I really need another of these. Despite my disappointment at the quality of my first River set, I got three lakes and a lake expansion and these were all of excellent quality and now I really need some more rivers and walls to finish off my fancy lake systems.

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